



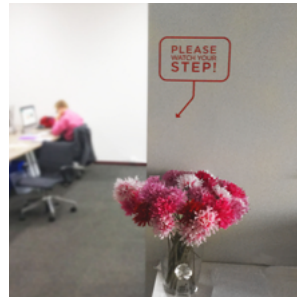
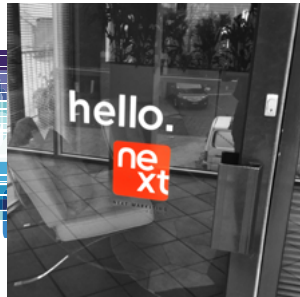
Case Study

NEXT MARKETING

Wayfinding Signage

Wayfinding Signage for Next Marketing

Next Marketing is a marketing agency that helps business owners punch above their weight. The agency moved offices in January 2015 from Moonee Ponds to Flemington, and needed help directing clients to the new location.



Alpha Lewis Signs has been working with Next Marketing to produce external directional signage and a window sign to welcome visitors to the agency.

Inside the office there are also some other examples of functional signage, including some simple but elegant 'watch your step' wall stickers.

We love it when our signs serve a functional purpose like they do for Next Marketing.





(03) 9329 1244

242 Dryburgh Street,
North Melbourne VIC 3051

www.alphalewis signs.com.au

