



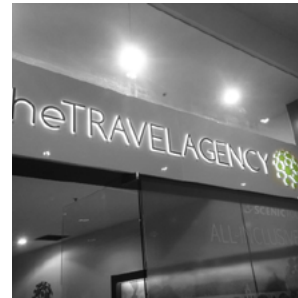
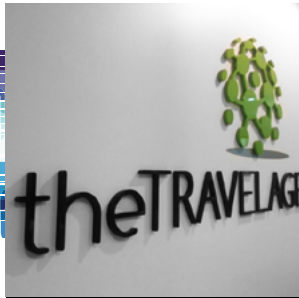
Case Study

# THE TRAVEL AGENCY

Retail Outlet Signage

## From Jetset to The Travel Agency

When local travel agency Jetset rebranded to 'The Travel Agency', Alpha Lewis Signs was engaged to assist with their renaming and rebranding.



Alpha Lewis Signs produced a variety of stunning and effective 3D lettering and lightbox signage for the shopfront. In doing so, we helped the business undergo an entire rebranding strategy that involved a change in name from Jetset Travel to The Travel Agency.

The rebranded signage of The Travel Agency has helped the business transfer from one name to another.





(03) 9329 1244

242 Dryburgh Street,  
North Melbourne VIC 3051

[www.alphalewis signs.com.au](http://www.alphalewis signs.com.au)

